

"We are very pleased to be affiliated with the Rochester Area Foundation. Our donor-advised fund allows us to participate in the many wonderful programs that the foundation financially supports."

- Mike and Joy Fogarty,
donors

Financial facts

Thinking about setting up a donor-advised fund with the Rochester Area Foundation? Here are some facts to know:

- Administrative and investment fees are competitive and are assessed directly to your fund without any additional payment.
- The minimum gift to open a fund with the Rochester Area Foundation is \$10,000.
- There is no minimum amount on each gift made from your donor-advised fund.
- There is no fee to establish your fund.
- Funds may be endowed, ensuring gifts are made in perpetuity, or expendable, which enables you to make gifts of any size at any time, depending on the balance in your donor-advised fund.



Why the Rochester Area Foundation?

The Rochester Area Foundation provides a simple, powerful and highly personal approach for giving. We offer a variety of giving tools to help people achieve their charitable goals.

Donor-advised funds typically are less costly and easier to administer than other forms of philanthropic giving such as family or corporate foundations.

How to set up your own fund

If you are interested in setting up your own donor-advised fund with the Rochester Area Foundation, start by discussing the matter with your financial adviser or our foundation's professional staff.



Once you decide on how much you wish to set up in your fund and a name for your fund, the Rochester Area Foundation will customize a fund agreement for you. Then you can make your initial contribution to the fund and begin recommending gifts.

For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial adviser or contact the professional staff at the Rochester Area Foundation. Call our offices at (507) 282-0203 or send us an e-mail at info@RochesterArea.org.



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*You can help your family
build a tradition of giving
through donor-advised funds*

A personal approach to giving



www.RochesterArea.org



Building community since 1944

What is a donor-advised fund?

A donor-advised fund with the Rochester Area Foundation is a charitable gift that you establish by transferring cash, stock or other assets to a designated fund. You receive a current income tax deduction.

Once established, you then can support the issues and organizations you care about by recommending gifts to qualified non-profit organizations of your choice without geographic restrictions.



Why a donor-advised fund?

- You control the timing of the tax deduction. Actual distributions may be made to qualified charities as the donor might request in the future.
- The Rochester Area Foundation will manage and invest the assets in the fund, allowing growth that will not be taxed to the donor.
- The donor can partner with the Rochester Area Foundation in reviewing the appropriateness of a particular gift to a charity and have an opportunity to leverage other gifts that donors or the foundation might make to a charity.
- A donor can establish a systematic and family-oriented approach to philanthropy. As donors desire, they can involve other family members into the next generation.

"Many of my clients have realized their philanthropic goals through the Rochester Area Foundation. It is a resource I highly recommend for people who want to make a lasting difference."

*- David Oeth, managing partner,
RSM McGladrey*

How does a donor-advised fund work?

Personal: You can recommend gifts to your favorite charities, wherever they are located - whether in Southeastern Minnesota or elsewhere.

Flexible: You can add to the fund whenever you want. The Rochester Area Foundation can accept donations of almost any asset, including stocks and real property.

Efficient: The Rochester Area Foundation keeps track of your donations and will provide a single year-end report for tax purposes. The foundation holds, manages and invests the assets.

Accountable: You receive a quarterly statement from the foundation showing all activity in the fund, including gifts you request and gifts to your fund.

Ease: You can recommend gifts from your fund with a simple request in writing.

Fast: A donor-advised fund can be set up in a day.



Informed: The Rochester Area Foundation's professional staff is available to help you learn more about groups that meet your needs for giving.

Family-friendly: You can involve your family in charity at any time - and allow them to advise gifts from the fund into the future.



What are the advantages of a donor-advised fund?

A donor-advised fund is ideal for families, individuals and businesses that:

- Demand simplicity.
- Support multiple charities.
- Want help with decisions about their gift recommendations.
- Are interested in learning more about their community.
- Require maximum impact from their charitable dollars through evaluation and analysis of gift recipients.
- Need to make charitable contributions at times that are financially advantageous from a tax standpoint.

